



# ALPHASEEDS

Grow to feed

18.03.2025

New Board Member

**HANS JÖHR**



We are thrilled to announce Hans Jöhr as the newest member of AlphaSeeds Board.

Hans is passionate about agricultural sustainability and has a vast experience and expertise in regenerative farming and rural development.

He worked as a large farm holder both in Switzerland and in Brazil before moving to Nestle as their Corporate Head of Agriculture where he served for 22 years. He has a in-depth understanding of Africa through farm and food industry operations and board memberships and he is an active c-level adviser and working on several boards and pilot field projects.

AlphaSeeds, founded in September 2022 in Switzerland, is a pioneering philanthropic investment company. It is the first limited company in French-speaking Switzerland to be recognized for its public interest service, granting it tax-exempt status.

AlphaSeeds bridges the worlds of philanthropy and investment, combining the heart of philanthropy with the discipline of investment rigor. By investing in selected pragmatic agribusiness leaders and entrepreneurs, AlphaSeeds contributes to transforming Africa's food systems while amplifying the impact of every tax-deductible donation. Our responsibility as a seed equity partner enables us to catalyze growth, nurture entrepreneurial talent, and sow the seeds of a resilient future for Africa.